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INSPIRING FUTURES TOGETHER

# The Big Bang Competition special awards toolkit

Thank you for supporting The Big Bang Competition. This toolkit contains suggested copy and messaging to help you promote The Competition across your channels. Please feel free to adapt the content to suit your audience, tone of voice and communications channels.

## Key messages

- The Big Bang Competition is open to young people aged 11 to 18 across the UK
- students can enter individually or as part of a team
- projects can be completed in school, through clubs, or independently
- every project receives feedback from STEM professionals
- participants have the opportunity to gain recognition and win awards
- there's plenty of support available, including free Big Bang Challenges and inspiration from previous finalists and winners
- entries close at 4pm on Friday 12 March 2027

## Our handles and hashtag

- X (Twitter): [@EUKEducation](https://twitter.com/EUKEducation)
- Facebook: [@EUKEducate](https://www.facebook.com/EUKEducate)
- Instagram: [@EUKEducate](https://www.instagram.com/EUKEducate)
- LinkedIn: [EUK Education](https://www.linkedin.com/company/EUK-Education)
- hashtag: #BigBangCompetition



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## Social media copy

### X (Twitter)

#### Option one

We're proud to support @EUKEducation #BigBangCompetition through our [Award Name] special award.

Think your young person's STEM project stands out in [theme/topic]? We'd love to see it entered.

Enter by 12 March 2027: <https://bit.ly/4ymBZGp>

#### Option 2

Could your students' project win our [Award Name] special award?

Enter the @EUKEducation #BigBangCompetition for the chance to showcase your work and gain recognition for your achievements.

Enter now: <https://bit.ly/4ymBZGp>

#### Option 3

We're delighted to support the [Award Name] in this year's @EUKEducation #BigBangCompetition.

The award recognises projects that demonstrate [theme/topic], helping celebrate the next generation of STEM talent.

Find out more: <https://bit.ly/4ymBZGp>

### Facebook/Instagram/LinkedIn

#### Option one

Could your project win our special award?

We're proud to support The #BigBangCompetition through the [Award Name] special award.



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We're looking for inspiring projects that demonstrate [theme/topic]. Young people aged 11 to 18 can enter individually or as part of a team and receive feedback from STEM professionals.

Find out more and enter: <https://bit.ly/4ymBZGp>

### Option 2

We're delighted to support the [Award Name] in The #BigBangCompetition.

The award recognises projects that showcase [theme/topic] and celebrates young people using STEM to explore ideas, solve problems and create innovative solutions.

Think your project fits the brief? We'd love to see your entry.

Enter by 12 March 2027: <https://bit.ly/4ymBZGp>

### Option 3

We've got our very own special award in The #BigBangCompetition! 🏆

The [Award Name] celebrates projects that demonstrate [theme/topic].

If you're aged 11 to 18 and working on a STEM project, enter The Big Bang Competition for the chance to gain expert feedback, recognition and compete for a range of awards.

Learn more and enter: <https://bit.ly/4ymBZGp>



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## Newsletter sample wording

### Short version (approx. 70 words)

#### Celebrate STEM projects with our special award

We're delighted to support The Big Bang Competition with the [Award Name] special award.

Open to young people aged 11 to 18 across the UK, The Big Bang Competition gives students the opportunity to showcase STEM projects, receive feedback from STEM professionals and gain recognition for their achievements.

[Find out more about our award and enter by 12 March 2027](#)

### Medium version (approx. 120 words)

#### Introducing our special award in The Big Bang Competition

We're proud supporters of The Big Bang Competition with the [Award Name] special award.

The Competition encourages young people aged 11 to 18 to explore STEM through project-based learning. Whether completed in school, through enrichment activities or independently, projects of all sizes are welcome.

Every entrant receives feedback from STEM professionals, helping them develop their skills, confidence and ideas further.

We're particularly excited to see entries for the [Award Name], which recognises projects that demonstrate [theme/topic].

Students can enter individually or as part of a team. See what they could win on the [EUK Education website](#).

[Find out more about our award and enter by 12 March 2027](#)